



Miami Herald

Doral, FL

The media company's move is attributed to costs and logistics. The relocation from a downtown waterfront property to Doral, FL provides easier access to the Miami International Airport and a reduction of overhead -- most notably the rent. The McClatchy Company, owners of the paper, committed to the Doral site in January 2012 but an HVAC supplier had not been selected until November. This left just 6 months to get operational before their current lease expired. With careful planning and attentive project management, Linx Industries was able to meet the challenging delivery schedule in short order.

Throughout the holiday season and into early 2013, the Miami Herald Media Company looked on as their future production and distribution facility was erected. The fast-tracked project required both single and double wall spiral duct, flat oval, and dust collection air systems. Represented by Environmental Air Products of Fort Lauderdale, FL, Linx's HVAC products were selected because of the company's commitment shipping agility and product offering.

Known for innovated solutions for the HVAC industry, Linx expanded its offering to include Lindab's dust collection systems in late 2012. Otherwise known as Lindab Transfer, the product line was essential in the construction of The Herald's plant. Although the manufacturer had collaborated many times on dust collection, this order marks the first and largest of its kind. Vice president David Shaeffer feels the expansion to the Transfer line was critical in the company's quest to be the preferred air distribution supplier in North America. He said, "Our capability to sell a complete HVAC package gives us the ability to deliver solid materials with impeccable service and a fair price."

Linx was pleased to participate in the successful completion of the Miami Herald's printing plant. The building three-story 119,000 ft² building house three commercial printing presses capable of supporting The Herald, El Nuevo Herald and commercial printing partners for the communities in the greater Miami area. Together with the adjacent main office, leaders of the Miami Herald hope a modernized newsroom will enhance their multimedia operations and inspire continued growth.

